



Become a Corporate Partner of the Maryland Association of Secondary School Principals

MASSP is pleased to provide national, regional and local corporations the opportunity to support educational leaders through its Corporate Partnership Program. Three levels of sponsorship are described below. However, sponsorships may be customized to meet the specific needs of MASSP or the business partner by mutual agreement. Corporate representatives should contact executive director Scott Pfeifer to further investigate partnership opportunities.

Sponsorships at all levels have the following benefits:

Each sponsor is listed on the MASSP web page under the sponsor section with a link to the corporate home page.

Each sponsor's logo will scroll at the bottom of the MASSP home page.

Each sponsor will be recognized at the MASSP Spring Conference on a poster displayed at the registration table.

Gold Level Sponsor -- \$10,000

Gold level sponsors receive all the benefits listed for special event and silver level sponsors described below. In addition, gold level sponsors may sponsor an individual MASSP workshop and have the opportunity to present a roundtable or

concurrent session at the annual spring conference. In addition to the initial announcement email, two additional emails on behalf of the sponsor will be sent to all MASSP members. Gold level sponsors will receive a complimentary advertisement/article in every MASSP newsletter. A reception hosted by the sponsor will be held at the NASSP annual conference where members of the sponsors team can meet and interact with members. Finally, a complimentary exhibit table for the sponsor will be available at ALL MASSP events.

Silver Level Sponsor -- \$5000

Silver Level sponsors receive all the benefits listed below for special event sponsors. In addition, the sponsor's logo will scroll on the MASSP webpage and a link to the sponsor's website will be available. Silver level sponsorship will be announced via email to all MASSP members. Finally, silver level sponsors will have the opportunity to meet directly with MASSP executive board members at one of the four executive board meetings.

Special Event Sponsor -- \$1500

We invite corporations to sponsor our workshops and conferences (Assistant Principals, Spring Conference). Corporations who sponsor an event will be noted in all workshop/conference promotional materials and the agenda. Sponsors may choose to associate themselves with a specific event such as a breakfast, reception, or dinner. Participants will receive materials from the sponsor for review directly in their conference packet. Sponsors will also be given the opportunity to directly address participants during the conference/workshop. Sponsorship at this level includes complimentary exhibit table space.